

Entrepreneur Business Times Champions India's Small Giants with "Next Door Tycoons" – A Spotlight on Local Heroes & SMEs

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Entrepreneur Business Times, India's premier **digital business magazine**, is proud to announce a dedicated spotlight on India's most spirited small and medium enterprises (SMEs) in its debut edition. This special segment, titled "**Next Door Tycoons**", will celebrate the **grit, grind, and growth** of the real industrialists of India — the local legends who are making waves across manufacturing, retail, trade, and innovation.

With the **Entrepreneur Business Times** monthly **digital magazine for entrepreneurs** launching soon, this curated section will uncover untold success stories of MSMEs and SME founders who've built sustainable, impactful ventures — often without headlines, but never without hustle.



A Big Stage for Small Giants

In a country where over 60 million SMEs contribute nearly 30% to the GDP, it's time the spotlight turned toward the unsung heroes. That's exactly what **Entrepreneur Business Times**, an **online business news portal** and **India's best business digital magazine**, is doing — bringing stories from the by-lanes of Kanpur to the coasts of Kochi into boardrooms and business classrooms.

From **retail disruptors** in Tier 2 cities to **manufacturing pioneers** with roots in family-run workshops, *Next Door Tycoons* puts local businesses center stage. These aren't just businesses; they're movements quietly shaping India's economy.

Not Just Big Names — Big Impact

*"In most traditional business magazines, it's all about unicorns and billion-dollar valuations," says the editorial team. "But India's **real engine of employment and innovation** lies in its SMEs. They deserve just as much attention — and with Next Door Tycoons, we're making sure they get it."*

This section is dedicated to showcasing:

- Innovative SME strategies
- Modern manufacturing success stories
- Regional retail triumphs
- Local branding case studies
- SME founders breaking barriers in logistics, sustainability, and supply chains

Why It Matters to Our Readers

Whether you're an **entrepreneur**, a **startup founder**, or a **venture capitalist**, understanding how local businesses thrive in unpredictable environments gives you strategic insight and practical inspiration. SME stories teach resilience. They teach reinvention.

This section also serves:

- **Business leaders & CXOs** looking to understand consumer behavior beyond metros
- **Investors** scouting promising small-scale ventures
- **Young founders** learning how to scale with frugality

And let's not forget: some of today's unicorns once started out as neighborhood success stories.

Call for Stories: Get Featured

As part of the launch edition, **Entrepreneur Business Times** invites **SME founders, D2C warriors, rural entrepreneurs, retail pioneers, and local brand builders** to pitch their stories. Selected features will appear in our "Next Door Tycoons" column — giving unmatched visibility in one of India's fastest-growing **business insights magazines**.

If you believe your story deserves to be told (or someone you know), don't wait. **Pitch to us now.** Let's take your local story global.

About Entrepreneur Business Times

Entrepreneur Business Times is India's emerging **startup news portal India** and **digital magazine for entrepreneurs**, designed for **CXOs, business decision-makers**, and **visionary founders** looking to stay

ahead of the curve. Our **digital business magazine** and **online business news portal** are designed to deliver inspiration and actionable business intelligence through:

- **Cover stories** on influential leaders (*Inside the Boardroom, Cover Leader*)
- **Startup features** (*Founder's Fuel, Rise & Grind*)
- **CXO interviews** (*Visionary Voices*)
- **SME & Retail insights** (*Next Door Tycoons*)
- **Tech tools** (*SmartStack*)
- **Funding trends** (*Market Moves, Investor Radar*)
- **Events** (*What's Next?*)

We don't just cover stories — we amplify voices.

Summary

Entrepreneur Business Times, a fast-growing **digital business magazine** and **online business news portal**, is launching a new SME-focused feature called [Next Door Tycoons](#). This new spotlight celebrates India's MSMEs, local entrepreneurs, and retail innovators who are redefining business at the grassroots level. As part of the launch edition of this **digital magazine for entrepreneurs**, *Entrepreneur Business Times* invites entries and nominations for inspiring stories that will resonate with **CXOs, business leaders, and startup founders** across India.

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<https://entrepreneurstreet.in/entrepreneur-business-times-champions-indias-small-giants-with-next-door-tycoons-a-spotlight-on-local-heroes-smes/>

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