

## **Entrepreneur Business Times Is Seeking Sponsors and Strategic Partners to Be a Part of the Its Premium Business Publishing Adventure**



New Delhi, Entrepreneur Business Times, India's fast emerging digital magazine and online portal for business honchos, startup owners, founders of Companies and CXOs has now opened its doors for sponsors and advertising partners. Focusing heavily on innovation, entrepreneurship, and leadership, the digital magazine aims to both inarticulate and aesthetically elevate brands that are promoting business excellence.

Rather than traditional advertising that just rents big brand's (or high-reputation authority aspect) Entrepreneur Business Times advertising sponsorships is about building trust and real, long-term brand authority with potential clients and customers, and those most important to your business. In a noisy, attention-deficit media world, focused, high value and thought-through experiences are what it is about – and that is what our platform is designed to deliver. In such an atmosphere, the advertising facilitates prolonged brand engagement, and better recollection, while allowing for deeper connections with the really-actually-target audience.

What makes Entrepreneur Business Times unique is its claim to accuracy. The audience is not generic or superficial - but consists of high-growth startups, leading businessmen, investors, CXOs, CEOs, , business decision-makers would be entrepreneurs in India and beyond. These are not people just grazing for content — they are actively looking for knowledge, tools, and to

get hooked up to connect and grow. For brands, this means it is a level playing field for everyone to potentially get their brand in front of the perfect audience and for every impression to potentially turn into a valuable conversion.

Digital first and built for the future, the publication offers various ad formats and sponsorship opportunities, from full-page ads (portal and digital magazine) and sponsored articles to integrated webinars, lead magnets and more. Being able to embed videos, lead capture forms, and dynamic media empowers sponsors to do more than just receive static brand exposure – they can now get real-time engagement and results. This level of interactivity is a major improvement over traditional print, where ads are passive and tracking is virtually impossible.

Readers of digital business magazines such as Entrepreneur Business Times spend exponentially more time with a single issue, when compared with the fast paced scrolling that is encountered on social media and websites. While an Instagram or Facebook user may stop and briefly look at an ad for three to five seconds, readers of this digital magazine spend five to 10 minutes or longer inside articles and brand content. This longer attention span results in more immersion in the brand, more trust, and ultimately, more impactful results for advertisers.

In addition, it can perform a thorough performance measurement in the digital as well. Sponsors will receive a full breakdown of stats – views, clicks, time watched and leads. That means not only is it transparent, but brands can also measure exactly how much of a return they're getting from ad spend. Unlike print ads, which evaporate after a single issue, content in Entrepreneur Business Times has some legs—searchable, shareable and evergreen. It also makes for strategic brand-building, as it provides long-term value and repeat exposure.

The sponsorship structure contains three flexible levels in order to accommodate different branding requirements and budgets. As Gold Partners, they get prime exposure with a cover page mention, full-page advertisement, a sponsored feature article and the opportunity to plan webinars on the digital magazine's platform. Silver Partner full-page ad and a sponsored story, Bronze Partners half-page ad with brand integration. Each package is not only about visibility, it'll also allow the sponsor to become a thought leader in the entrepreneurial eco-system.

Entrepreneur Business Times is far from a traditional print magazine, so it has to be compared with the competition. Traditional media might have a local circulation and static content, but this digital magazine and news portal offers national and global exposure combined with interactive formats. It's got real time updates, A/B ad testing, and cross channel scalability with podcasts, webinars, downloadable guides and much more. It is much cheaper on a cost per reach basis, but the brand value and prestige are much higher.

And, for good measure, the magazine's marketing and circulation strategy continue to put it in the black. Entrepreneur Business Times will be targeting approx. 50,000 ideal readers in high performing digital avenues over the next 6-12 months. Such efforts may include LinkedIn ads, LinkedIn Newsletter, Facebook ads, content marketing, SEO-driven blog posts, email campaigns, influencer partnerships and strategic alliances. And with a registration model that's free, including for founding members, and includes live webinars led by pros, it's creating a

valuable, loyal reader ecosystem with a strong sense of business and a willingness to pay for high-quality news alongside its hard-earned trust in a brand.

At a time when the market is cluttered with short attention spans and throw away marketing – an advertising platform that can cut through this noise and offer an efficient, credible, premium and high impact communication channel to discerning business leaders of today and tomorrow. It's not just a media outlet — it's a branding ecosystem where partnerships are forged, ideas are spread and influence is built.

Opinion The Editor and Publisher's Commentaries type Definition Excerpt Lord Acton famously warned that power corrupts and that absolute power corrupts absolutely. *"Sponsorships with Entrepreneur Business Times are not simply transactions; they are strategic relationships," Editor and Publisher explained. "We want all sponsors to be viewed as change agents in the business world. So we work brands into high-value content forms, in which we can give them a chance to tell their story in a way that is authentic. "Whether it's a bank, Tech Company, a leadership brand, or a SaaS platform, we're able to help make sure the sponsors get a chance to participate as a part of the conversation and not just a vendor," he continued.*

*"Our mission is to enable brands to develop a more meaningful, enduring relationship with premium audiences," he continues. This is about prestige, importance, and strategic location. We're not selling ad slots — we're providing a platform for brands to build influence."*

#### Highly Targeted Audience

- Business owners, startup founders, investors, CXOs, future CEOs, business decision-makers and high-potential entrepreneurs.

For sponsorships, media kits, or custom packages please contact:

<https://www.entrepreneurebt.com/>

*Entrepreneur Business Times – Where the Business Visionaries Meet the Brand Leaders.*

Blog Name	Live Link
New Wire of India	<a href="#">Live Link</a>
Bharat Hustle	<a href="#">Live Link</a>

The Khabar Sansar	<a href="#">Live Link</a>
Daily District News	<a href="#">Live Link</a>
Insider News Times	<a href="#">Live Link</a>
Innovate India News	<a href="#">Live Link</a>
Business Times 24*7	<a href="#">Live Link</a>
Bharat Patrika	<a href="#">Live Link</a>
Biz Patrika	<a href="#">Live Link</a>
Indi Biz Pulse	<a href="#">Live Link</a>
India Insight News	<a href="#">Live Link</a>
Today News Standard	<a href="#">Live Link</a>
Bharat Headlines	<a href="#">Live Link</a>
99 News	<a href="#">Live Link</a>
Daily finance Wire	<a href="#">Live Link</a>
Indian Economic News	<a href="#">Live Link</a>
News today 24*7	<a href="#">Live Link</a>
The india Forbes News	<a href="#">Live Link</a>

The Khabri	<a href="#">Live Link</a>
The Republic News	<a href="#">Live Link</a>
Times News Express	<a href="#">Live Link</a>
The Desh Update	<a href="#">Live Link</a>
Weekly Gossip	<a href="#">Live Link</a>
Startup Sandesh	<a href="#">Live Link</a>
Mint news24	<a href="#">Live Link</a>
The Founder Stories	<a href="#">Live Link</a>
The Khabr Mirrior	<a href="#">Live Link</a>
The Neo India News	<a href="#">Live Link</a>
The Akhand Times	<a href="#">Live Link</a>
Saga OF India	<a href="#">Live Link</a>
Rastra Mirrior	<a href="#">Live Link</a>
Bharat Biz Wire	<a href="#">Live Link</a>
Orbit Samachar	<a href="#">Live Link</a>
Smart Bharat News	<a href="#">Live Link</a>

Echo Republic	<a href="#">Live Link</a>
Bharat Trend News	<a href="#">Live Link</a>
National Outlook Daily	<a href="#">Live Link</a>
National Sentinel News	<a href="#">Live Link</a>
Nation Wide Herald	<a href="#">Live Link</a>
The Capital Bulletin	<a href="#">Live Link</a>
The Chronicle Desk	<a href="#">Live Link</a>
The India Tribune	<a href="#">Live Link</a>
The Metropolitan Times	<a href="#">Live Link</a>
East West Times	<a href="#">Live Link</a>
Indian Mirror Daily	<a href="#">Live Link</a>
Indian Times Post	<a href="#">Live Link</a>
India Outlook News	<a href="#">Live Link</a>
Metro Daily News	<a href="#">Live Link</a>
The Morning Globe	<a href="#">Live Link</a>
The National Outlook	<a href="#">Live Link</a>

The Republic Brief	<a href="#">Live Link</a>
The Republic Voice	<a href="#">Live Link</a>
The Urban Times	<a href="#">Live Link</a>